

Wear your nose with pride this Friday, March 16

THE TOWN SEES RED!

WARRINGTON is gearing up for another action-packed Red Nose Day this Friday, March 16.

And event organisers and fundraisers throughout the town have been doing their bit to back Comic Relief's Big One.

The Pyramid and Parr Hall have announced the Laughter Workshop to salute Red Nose Day in style.

Festivities begin with a lunchtime session that demonstrates the health-giving properties of laughter

through a series of techniques and exercises guaranteed to make you feel good.

Later you will be invited to participate in an evening workshop where you'll even have the chance to take to the stage yourself or simply sit back and enjoy the show. So if you're a budding comedian, now's your chance! While you're there you can also relax and watch Red Nose Day's live TV show on a big screen. All it will cost you is a donation to Comic Relief.

Alternatively, take a visit to Gala Bingo in the Cockhedge Centre where staff will be proudly modelling this year's red nose as they participate in a variety of sponsored activities.

Players will also be able to purchase limited edition Red Nose Day bingo dabbers to bring them extra luck!

Meanwhile, organisers at Lymm High School have planned a fundraising day on Friday, which will see students taking part in various activities based around the colour red.

This will include searching for hidden red noses, penalty shootouts, spacehopper races and making a paper-chain featuring the Afritwin logo (a charity that pairs UK schools with schools in South Africa).

Elsewhere, Presto Music School are preparing for an amazing record-setting day to raise £2,500 for Red Nose Day.

The sponsored event will see students from as young as five

playing at the Warrington-based school in bands of up to 30 performers at a time. Novice students will be playing alongside the school's more advanced musicians with the ultimate aim of performing one million notes across the course of the day!

If you're willing to travel a bit further afield, head to The Printworks in Manchester for the third North West Comedy Classics screening.

Manchester will also host 'stand up and be counted' – a 24 hour comedy event to be held at the Comedy Lounge at Opus.

From the money raised over 10 Red Nose Days, Comic Relief has spent more than £10.2m on nearly 500 projects in the north west.



Mr Red Nose himself alias Lenny Henry



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Join in with The Big One

COMIC RELIEF is back for 2007 and The Big One promises to be nothing short of enormous! Preparations are well under way for the imminent arrival of Red Nose Day this Friday, March 16 and it is not too late to get involved and make a big difference.



Don't forget to wear your red nose and tee-shirt on the day

With proceeds helping to change the lives of vulnerable people here in the UK and Africa, there is no better reason to hit the shops and dig deep.

Every penny counts and helping the cause has never been simpler.

One of the easiest ways to help is to bag some of the official RND '07 merchandise, which once again has a firm emphasis on fun.

For starters, make sure you get hold of this year's Red Nose from Sainsburys, Oxfam or online at www.rednoseday.com costing just £1.

Open the pack and roll the foam nose in your hand to see it expand into the biggest nose in Comic Relief's history – definitely not to be sniffed at!

The nose also comes with a delicious square of fairtrade white chocolate for you to enjoy but look before you take a bite, as there is a surprise in store.

Hold the chocolate up to the light to reveal a well-known character, which could be anything from Wallace and Gromit to Doctor Who.

You can also show your 'Big Love' by sporting an official 'I love RND' T-shirt available exclusively at fashion retailer TK Maxx.

The shirt is produced from fairtrade cotton and the new look designs come in a full range of sizes including the baby body suit, which means the newest addition to your family can get involved.

Also certain to raise a few smiles are the Big Smelly Nose Balls, two furry fresheners that will bring an amazing aroma to your car.

Alternatively, you can help out by having a nice glass of wine. From Red Nose to red, white and rosé – you can help make a big difference by choosing a bottle that's part of Wine Relief. Comic Relief has joined forces with all the leading supermarkets and off-licences across the country to select a range of wines that suit all tastes and budgets. Just look out for the Wine Relief logo and 10 per cent of the retail price will automatically go to Comic Relief.

Launched in 1999, the initiative has raised an amazing £2million so far – definitely something to toast.

Sainsburys is also helping make a big difference by creating a special range of Red Nose Day treats and snacks available throughout the store.

Or if you would prefer to cook up your own culinary delights, buy Jamie Oliver's Little Book Of Big Treats - a compilation of favourite recipes prepared lovingly for Red Nose Day at a cost of just £3.

This year's official single is a reinterpretation of the Aero-smith classic Walk This Way by chart-toppers Sugababes and Girls Aloud.

The song is hotly tipped to be one of year's biggest hits due to it being a release from two of the country's biggest acts and with proceeds going towards Comic Relief who can argue?

Or if you're more of a DVD buff, buy the Little Britain Comic Relief special featuring a whole host of celebrity guest stars for just £5.

The biggest line-up of presenters in Red Nose Day's history will also be paraded before viewers.

You can also expect the last ever Vicar of Dibley special, exclusive Catherine Tate sketches and a very special performance from Peter Kay.

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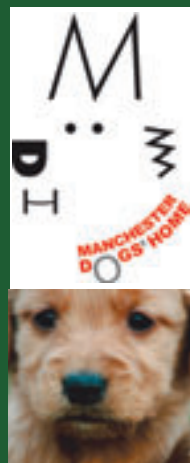
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Another record-breaking event anticipated

A brief history

COMIC Relief is a British charity that has a tradition dating back more than 20 years.

Red Nose Day is the main way the organisation makes money and its held in the spring every other year.

The aim is to unite the entire nation in trying to make a difference to the thousands of people facing abject poverty and social injustice in the UK and Africa.

On the day, community groups like schools and businesses all across the country raise funds in weird and wonderful ways in keeping with the spirit of the event.

People also wear a red nose in exchange for a donation as a show of support.

It then culminates in a televised event on BBC1 starting in the evening and continuing into the early hours of the morning featuring celebrity hosts and live entertainment.

Comic Relief was established in 1985 but the first Red Nose Day was not until 1988.

It raised £15million and set a precedent for the years to come.

In 2005, a phenomenal £65million was raised and officials are anticipating another record-breaking event this year.

Red Nose Day is also renowned for the Comic Relief Promise, which means that for every pound the charity gets directly from the public, a pound goes to helping transform the lives of people living with poverty and injustice.

Comic Relief incurs significant costs during the run up to Red Nose Day because of organisational overheads,

grants and fundraising. However, all types of supporters from corporate sponsors and donors, suppliers, generous individuals and the government cover the operating budget.

Since its launch, Comic Relief has raised more than £425million. Forty per cent of money raised directly through Red Nose Day is allocated to work in the UK and 60 per cent goes to work in Africa.

RED NOSE DAY 16 MARCH 07

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