

Flying start for stylish Donna

Advertisement feature

Designer shoes and accessories at Knutsford's elegant new shop which hosts a launch on Friday

A GLAMOROUS new business has sauntered into Knutsford offering a touch of class and sophistication to high street shoppers.

Donna of Knutsford, a ladies high fashion shop based on King Street in Cotton Shop Yard, opened two weeks ago after proprietor Donna Cookson decided it was finally time to accomplish her lifelong ambition.

Speaking on the opening day, Donna said: "It's been very exciting and it's been quite emotional. Today has been quite an achievement because having previously worked in IT for 16 years - this is a complete change of career."

The business has got off to a flying start and is already gaining an enviable reputation.

Donna said: "It's going really well and I've had a lot of positive feedback."

"A lot of people have been in and I've had good sales."

Expect stylish accessories suitable for all occasions including a whole range of shoes, handbags and belts, as well as popular brands like Bourne, PERTu and Giovanni.

Celebrations to mark the new venture included a friends and family get together that took place at the end of April.

Consultant buyer Sylvia Sharples said: "It was an opportunity for family members and friends who have known about the store for quite some time to come up and see what Donna had done with her life."

"Donna is fulfilling a dream because she's always wanted to open a shoe shop."

This Friday, May 11, VIP guests will be able to sip champagne at

Donna of Knutsford between 6.30pm and 9pm for the store's glitzy gala launch.

Among the prestigious attendees will be Where The Heart Is star Katy Clayton and the event is also being used to raise funds for Childhood Eye Cancer Trust.

In addition, visitors will be handed a 10 per cent discount voucher that will be valid in the store for two weeks.

In the meantime, Donna has been hard at work putting all the finishing touches to the store as well as waiting patiently for final fittings and stock lines to arrive.

Donna of Knutsford is based at 69 King Street in Cotton Shop Yard in Knutsford.

To get in touch, call 01565 633141.



Donna (front) with consultant buyer, Sylvia and the stylish interior (right)



Step Inside...

Gala Opening
May 11th 2007

Donna of Knutsford

Exclusive Ladies Shoes & Accessories
69 KING STREET, COTTON SHOP YARD,
KNUTSFORD, CHESHIRE, WA16 6DW
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INTERIORS

Would like to wish Donna every success!!

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The Esino Group would like to wish
Donna's every success for the future.

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