SALE Moor may be considered just an outlying area of Sale by some people, but in fact it has retained its own special appeal and community feel. With its village centre, it is a great choice for a morning or afternoon's shopping with a wide range of independent and specialist shops for you to enjoy. It is well known for its welcoming and friendly atmosphere, so it is a delight to shop there.

Although it has been part of Greater Manchester since the 1970s, along with the rest of Trafford, Sale Moor has kept its identity. It has a long history, and in more recent times has made its mark. In 1804, John Moore raised a troop of 3,000 volunteers to fight Napoleon, and they gathered on Sale Moor, on the site of what is today Hope Road, to be inspected by Prince William of Gloucester.

The name of Sale itself is thought to derive from the Anglo Saxon word ‘sealh’, a willow, and means ‘the place where the willows grew’. The area was used as a route to the Pennines as early as prehistoric times, and Roman coins and evidence of Saxon habitation have all been found in the area.

In the Sale Moor of 2007 you can find much more, with the added attraction of excellent customer care and service with a smile. Whether you are seeking goods for the home, such as beds, carpets or carriages for your computer, specialist food items like celebration cakes, personal goods such as shoes or dentures or the services of a funeral director, you will find what you require in the area. So make a point of visiting soon.