

Wedding Fair

at the Holiday Inn, Runcorn

February 18 ~ noon to 4pm

Advertisement feature

You're in safe hands at the Holiday Inn, Runcorn



More than 20 exhibitors at wedding fair

WARRINGTON Guardian Series Newspapers, the World Group and the Holiday Inn, Runcorn, are pleased to announce a Wedding Fair this Sunday, February 18, noon until 4pm at The Holiday Inn, Wood Lane, Beechwood, Runcorn.

Entries to this spectacular event – plus a copy of the Wedding Book 2007 – are free and on arrival, there will be complimentary refreshments too.

Brides and grooms-to-be are in for a great treat with two fashion shows by Cheshire Brides of Frodsham, featuring splendid gowns, bridesmaids' dresses and grooms' suits.

During the Wedding Fair, function rooms will be available to view so that

prospective brides and grooms can visualise how their special day will look.

There will also be more than 20 exhibitors from some of the leading wedding specialists in the area which will include bridal wear, jewellery collections, cars, hairstyling, photography, make-up and confectionery, as well as displays by florists.

Whether you are just beginning to plan your wedding or are looking for some finishing touches, you will find all the information you need from the friendly, knowledgeable exhibitors who will be delighted to meet you.

So for more information, come along to the Wedding Fair this Sunday and see what The Holiday Inn has to offer you and your partner.



Wedding gown by Cheshire Brides of Frodsham

Get set for a perfect day

THE Holiday Inn is happy to announce a fantastic bridal offer.

If you provisionally book your wedding on the day of the fair (which means no deposit on the day), you will receive free civil service room hire, free function room hire and free accommodation for both sets of parents (room only) in addition to a complimentary room for the bride and groom which includes breakfast.

Free clusters of balloons for your evening reception are also on offer.

This special promotion would save the happy couple approximately £700!

At The Holiday Inn, staff believe that planning the most romantic day of your life should be exciting – as well as a real pleasure.

And you can only enjoy it fully if you know that your wedding is in experienced hands with no detail overlooked.

As well as hosting traditional wedding receptions, the Holiday Inn is an approved venue to hold civil ceremonies so that your complete day can be at the same special venue.

It is also now licensed to perform civil

partnership ceremonies, which enable same sex couples to obtain legal recognition of their relationship.

Obviously the Holiday Inn can't guarantee sunshine, but it can promise you a perfect day with everything exactly how you planned it to be.

With the help of your wedding co-ordinator you can rest assured everything will be ready and waiting to greet you on arrival.

Good food and fine wine is essential for the success of the whole occasion.

The wedding co-ordinator will help you select from a variety of culinary specialities to delight the most discerning guest.

It could be supreme of Chicken, a roast sirloin of beef or smoke salmon – and for an exotic flourish at the end of the meal, how about strawberries Romanoff?

You can choose from seated banquets to delicious presentation buffets. If some of your guests have special dietary requirements, they will do everything to accommodate guests' needs.

The delicious and imaginative menus

also include vegetarian options and there is an extensive wine list – as well as special drinks packages.

The bride and groom also enjoy a number of complimentary benefits too.

If they are staying for their wedding night, a bottle of champagne will be there to greet them in one of the contemporary executive rooms.

The next morning they will be served a full traditional breakfast.

On the date of their first anniversary, they can also enjoy a celebratory three-course meal for two at the Holiday Inn, where your reception was held – again with the hotel's compliments.

Family members who stay at the hotel for the wedding will also receive preferential room rates.

They are even provided with a changing room on the day.

Your informal host will guide everyone though the correct wedding etiquette, putting guests at their ease and making sure that everything runs smoothly from the red carpet arrival to the cake cutting.

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CHESHIRE Brides of Frodsham has the experience and clothes collection to make everyone in your wedding party look absolutely wonderful.

From young bridesmaids and page-boys to grandmother of the bride or groom and everyone in-between, you will find the perfect outfit for this important day.

The bride will be helped by the experienced and friendly staff to choose the perfect dress for her, whether it be traditional or modern, glamorous or sophisticated.

The professional, yet personal service is entirely at your disposal during the build up to your wedding day.

Owner Julie Denbraber took over Cheshire Brides three years ago when it was already a well-established business.

Since then Julie has continually striven to give customers the best possible value.

In addition to wedding gowns, you will find a vast selection of evening gowns, prom dresses, bridesmaids' dresses and flower girls' dresses.

The shop also stocks men's dress suits and provides a men's formal hire

service. A browse around the shop reveals a large collection of accessories including shoes, tiaras, jewellery sets, cuff-links, ties and even garters!

The collection includes many of the top bridal manufacturers such as Ronald Joyce, Romantica of Devon, Forever Yours, Warren York, Amanda Wyatt, Shades Shows and Mon Cheri.

However, should you wish to purchase a 'one off' made-to-measure outfit, Julie can do that for you too.

Her dressmaking business has been operating in Runcorn town centre for 10 years now and she has a vast selection of patterns and materials.

Julie and her staff will be delighted to advise you on colours and styles to complement your figure.

All kinds of outfits for the mother-of-the-bride, brides and bridesmaids are available, along with prom dresses and special occasion evening wear.

Bespoke dresses cost between £175 and £500 or more, but Julie is always prepared to work around your budget.

The opening hours of Cheshire Brides are: 9.30am to 5pm Monday to Friday; 10am to 3pm Wednesday and 9.30am to 4.30pm on Saturday.



Don't miss Cheshire Brides' two fashion shows at the Holiday Inn Wedding Fair at 1pm and 2.30pm on Sunday, February 18

Cheshire Brides of Frodsham website address is: www.cheshirebrides.co.uk

Exhibitors on the day include:

Elizabeth Rose
chocolate fountain

Gavin Tomkins *photographer*

Joe Jord *photographer*

Stuart Antrobus
photographer

Images *videography*

Cam-Eleon *videography*

JK Designs *wedding cakes*

The Flower Store *florist*

Wynford Evans *photographer*

West Coast Limos *limousines*

Heritage Motors *cars*

Inspirations *flowers*

Lingerie Box *lingerie*

Jeff Knibb (Reflexions)
photographer

Ann Summers
hen party and lingerie

Caremore Cars *cars*

Wedding Link *magazine*

Cheshire Brides of Frodsham
bridal/menswear

Virgin Vie *bridal make-up*

Elite Icing *cakes*

Lilly Lou *venue dressing*

Julie Trantum
semi permanent make-up

Floral Instinct *flowers*

Lavinia Lunt *clairvoyant*

Samantha Worsley *invitations*

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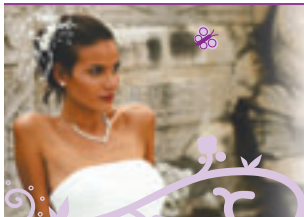
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Original ideas for the big day

SIMPLICITY is the key to weddings in 2007 with crisp bright white making a resurgence.

Earthy tones will also be popular as 2006 saw browns teamed with pink and cream and this year brides will be adding mint and sky blue into the mix as well, according to www.hitched.co.uk

Guests providing special requests for DJs ahead of time so that their favourite songs can be incorporated into the day, will be popular and a choreographed first dance is something to think about.

How about mini roast beef and Yorkshire puddings as canapés or fruit coulis fountains instead of chocolate fountains?

Or maybe a laser show could replace the standard firework display?

The list of things to do before big day will seem to grow longer every time you look at it.

Here are a few ideas as to what you should be think about. And remember these are just suggestions and not essential requirements for every wedding.

☐ Venue – ceremony and reception

☐ Guest list

☐ Bridesmaids

☐ Best Man

☐ Ushers

☐ Bride's dress, shoes, jewellery, lingerie

☐ Men's suits

☐ Wedding rings

☐ Stationery – invitations, menus, orders of service, place settings

☐ Wedding breakfast menu and drinks

☐ Gift list

☐ Photography

☐ Videography

☐ Flowers

☐ Cars

☐ Cake

☐ Table decorations

☐ Entertainment/music

☐ Bridal favours

☐ Going away outfit

☐ Honeymoon



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Simplicity is the key

WHETHER you're planning a quiet sunset ceremony for you and your loved one on the shores of the Caribbean Sea or a grand and lavish service with more than 250 guests, organising a wedding can be a daunting experience – the thought of which can be enough to make even the most level-headed people vow never to walk down the aisle.

But then one look at a beautiful wedding photograph in a magazine or seeing your best friend get married to her childhood sweetheart could change your mind and make planning the biggest day of your life something that you actually want to do.

The biggest task facing a 'soon-to-be-happy couple' is organising the wedding – from booking the service or ceremony, arranging a photographer and deciding on a colour scheme to buying bridal favours, sending invitations and planning the honeymoon.

But if you suspect that your organisational skills aren't quite up to scratch and your budget won't stretch to a wedding planner, helpful checklists and time planners are available to make sure that you don't forget even the tiniest detail.

Make a list of everything you want to include on your wedding day. Ensure that you have enough time to organise everything and you won't be running around searching for a photographer and a DJ two days before you're supposed to be getting married.

One thing to keep in mind when you begin your search for the perfect wedding day, is that everyone's tastes are different and what appeals to some people would be a complete no-no for others.

While offers of help and advice from friends and family are welcomed by some people it can cause problems for couples who want to plan their wedding day alone.

A huge family wedding with hundreds of guests is some people's idea of a dream wedding but the thought of being the centre of attention for a day can prove too much for some couples who just want to escape from it all, jump on a plane and get married in the sun.

The most important thing to remember when planning and organising your wedding is to try and enjoy it, no matter how stressful it can be.

You will only have one wedding day – unless you're Britney Spears, Jennifer Lopez or Elizabeth Taylor, so make sure it's one you'll both remember.



Picture courtesy of Marks & Spencer

Cheshire Brides



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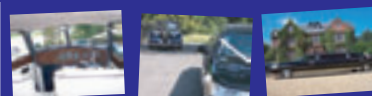
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